

Ipreo's BuysideIQ targeting solution is now fully integrated into the BD Corporate IR workflow platform

The Solution

BuysideIQ is a quantitative web-based investor targeting solution designed to accurately match issuers with qualified institutional portfolios (firms and funds). We analyze the investment strategies of over 35,000 global institutional portfolios, then rank them according to how well they fit your company's current investment profile in order to answer a simple question: *which portfolios are the best candidates to own your stock?*

Our online investor targeting product enables clients to:

- Proactively target investors
- Improve the productivity of sell-side sponsored events
- Learn more about existing investors
- Get quick background on an incoming call

Quick facts

- Accurate – our model is back-tested for every client
- Flexible – users have the ability to fine tune results
- Transparent – see the portfolio's construction and how you fit within it
- Customizable – incorporate non-GAAP and proforma measures
- Global – works for all issuers in all markets
- Actionable – fully integrated with BD Corporate's global institutional contact and ownership data

The screenshot displays the BuysideIQ targeting interface with the following sections:

- Filter by:**
 - Equity Fixed Income
 - Side: Sell Side Buy Side All
 - Show Institutions or Funds: Institutions Funds Institutions & Funds
- Searches/Lists:**
 - Saved Searches: Select Search
 - Institution Lists: Select List
- Search Criteria:**
 - Name Search: Enter an institution name (Starts With / Contains)
 - Investment Centers/Locations: Location, Country (United States), And
 - Institution/Fund Type: Select Institution/Fund Type
 - Recently Added: Added Within, Updated Within
 - Style: Click to Select
 - Orientation: Active
 - Investment Approach: Enter Investment Approach (Starts With / Contains)
 - Stated Total Assets (\$mm): Min, Max, Cash (\$mm)
 - Reported Total Assets (\$mm): Min, Max, Other (\$mm)
- Targeting - Institutions:**
 - Suitability: Min: 90, Max: []
 - Purchasing Power: Value Shares (Normal, Min: 500000, Max: [])
 - Market Cap Exposure: Medium, High, Very High
 - Industry Exposure: Click to Select
 - Exclude Unrelated Industry Funds
 - Country Exposure: Medium, High, Very High
 - Exclude Unrelated Country Funds
- Ownership:**
 - Company(s): Single Company Single Company, Multiple Securities
 - In the data set: Public Filings
 - Non Holder of Symbol ALTR (Value(\$mm) / # of Shares Min: [] Max: [])
 - Theme: Holder, Select Type

With online targeting capabilities fully integrated into BD Corporate, clients have the ability to search for institutions and funds based on Suitability, Purchasing Power, Market Cap Exposure, Industry Exposure and Country Exposure

- The BuysideIQ approach is the most comprehensive in the industry, employing a model that focuses predominantly on fundamental analysis instead of limited sector comparison techniques.
- Using an array of growth, valuation, profitability and risk metrics, we isolate the portion of a portfolio that is “like” your company, then rank portfolios against each other on this basis to help you prioritize demands on your time.
- High scoring portfolios, including most of your current owners, are simply those whose emphasis on growth, valuation, profitability, and risk are consistent with your company.
- Ipreo's online targeting metrics are further enhanced with BD's unparalleled investor contact and profile data.

Search results will include portfolios that meet your criteria together with summary statistics on each portfolio

Displaying 120 Institutions/Funds

Table Display: Side: Buy Side Institution/Funds: Either

BD Institution Name	Fund Name	Inst/Fund	Asset Class	Suitability	Normal Purchasing Power Value (USD,mm)	Normal Purchasing Power Shares	Country Exposure
Davis Selected Advisers, L.P.	John Hancock II Fundamental Value Fund	Fund	Equity, Fixed Income	91	12.98	526,622	Medium
Aster Investment Management Co., Inc.	Meridian Value Fund	Fund	Equity, Fixed Income	99	15.45	512,425	High
Rainier Investment Management, Inc.	Rainier Large Cap Equity Portfolio	Fund					
Pioneer Investment Management, Inc.	Pioneer Funds - US Pioneer Fund	Fund					
OppenheimerFunds, Inc.	Oppenheimer Variable-Capital Appreciation Fund	Fund					
Davis Selected Advisers, L.P.	John Hancock Trust-Fundamental Value Trust	Fund					
Federated Investment Management Company	Federated Capital Appreciation Fund	Fund					
Navellier & Associates, Inc.	Touchstone Large Cap Growth Fund	Fund					

Search results will include portfolios that meet your criteria together with summary statistics on each portfolio

Meridian Value Fund

Location: Larkspur, United States

Address: 60 E. Sir Francis Drake Blvd., #306, Larkspur, CA, 94939, United States

Phone: +1 415-461-8770

Website: Fax: +1 415-461-0856

Asset Class: Equity, Fixed Income

Fund Type: Mutual Fund-Open Ended

Style: Growth

Dominant Orientation: Active

Equity Portfolio Turnover: 44%

Reported Total Holdings (USD, mm): 849.01

Stated Total Holdings (USD, mm): 880.42

Reported Equity Assets (USD, mm): 817.02

Reported Fixed Income Assets (USD, mm): 31.99

Reported Cash (USD, mm): 0.00

Reported Other (USD, mm): 0.00

Asset Allocation:

- Equity 96.23%
- Fixed Income 3.77%
- Other 0.00%
- Cash 0.00%

Values (USD, mm)

Current Position in ALTR - Value/Change	Institution Holdings
0 / 0	0 / 0
0 / 0	0 / 0
% of Portfolio	0.00
% of Shares Outstanding	0.00
ALTR Rank in Portfolio	
Industry Value/Change	0 / 0
Peer Value/Change	0 / 0

Ownership Summary

# of Holdings	Top Buys & Sells (USD, mm)	Value Change	Top Holdings	% Port	% Chg
52	eBay Inc. (EBAY)	8.36 ↑	Citrix Systems, Inc. (CTXS)	3.26%	-48.53 ↓
Portfolio Value (USD, mm)	W.W. Grainger, Inc. (GWV)	6.60 ↑	Broadridge Financial Solutions, Inc. (BR)	3.21%	0.00
New Positions (USD, mm)	Acxiom Corporation	4.92 ↑	Carnival Corporation (CCL)	3.21%	2.34 ↑
		-20.71 ↓	Zebra Technologies Corp. CL A (ZBRA)	3.18%	0.00
		-12.91 ↓	Nalco Holding Company (NLC)	3.00%	0.00
		-11.99 ↓	Sealed Air Corporation (SEE)	2.98%	-2.44 ↓

Equity Ownership

- Industrials 28.83%
- Technology 20.17%
- Consumer Services 17.12%
- Financials 14.68%
- Healthcare 5.08%
- Consumer Goods 4.98%
- Energy 3.89%
- Basic Materials 2.88%
- Utilities 2.36%

BuySide Fit Analysis

Growth				Valuation				Risk/Other			
Ratio	Score	Low	High	Ratio	Score	Low	High	Ratio	Score	Low	High
EPS Growth	10	█	█	P/E	10	█	█	Leverage	10	█	█
Sales Growth	10	█	█	Price/C. Flow	9	█	█	Yield	9	█	█
L.T. Exp. Growth	8	█	█	EV/Ebitda	9	█	█	Momentum	8	█	█
Margin Growth	7	█	█	Price/Sales	8	█	█	Mkt. Cap.	7	█	█
ROE	4	█	█	Price/Equity	7	█	█	EBIT/Int. Exp.	5	█	█

Suitability: 99

Normal Purchasing Power: 0 Shares

Normal Purchasing Power Value (\$mm): 15.5

Market Cap Exposure: Medium

Industry Exposure: High

Country Exposure: High

Portfolio profiles precisely capture how well your company fits the portfolio's strategy. For each factor in the BuysideIQ model, we show you the factor score, portfolio concentration, and your company's relative value on a sliding scale from low to high

