

### Direct access to LinkedIn network profiles with BD LinkedIn PLUS

#### Strengthen and boost your professional network

Ipreo has partnered with LinkedIn, the world's largest professional network, to provide seamless access to LinkedIn profiles via Ipreo's BD Corporate investor relations workflow solution. BD LinkedIn PLUS provides direct, one-click access to LinkedIn network profiles of people and companies, as well as associated relational information and communications tools from BD Corporate. This dynamic integration eliminates the need to toggle between applications, bringing greater efficiency to your workflow.

#### Quick facts

- Detailed search results displaying LinkedIn membership and connection levels allowing for greater insight
- Graphical displays of how you are connected inside the LinkedIn network within BD's contact profiles
- Premium InMail functionality ensuring faster and direct communication with any LinkedIn contact
- Customised LinkedIn 1st connections counts within institutional profiles
- Robust sorting capability filters 1st connection contacts instantly

**Alexander Popplewell (Alex)** Buy Side in 3rd

BD Name: Alexander Popplewell  
 Job Function: Analyst  
 Institution Name: BlackRock Investment Management (U.K.), LTD  
 Address: 33 King William St., London, EC4R 9AS, United Kingdom  
 Mailing address: Same as physical address  
 Email: alex.popplewell@blackrock.com  
 Telephone: +44 20-7743-2659

BlackRock Investment Management (U.K.), LTD (BR) manages both funds, and pooled and segregated funds for institutions and pension funds. In October 2006, BR merged with BlackRock in the US, and before that as Mercur Inc. announced the purchase of Barclays Global Investors from Barclays merger with Barclays.

BlackRock Investment Management (U.K.), LTD invests in: (a) small- and large-cap U.K. growth and value stocks; (d) small-, mid- and large-cap U.S. growth and value stocks; and (e) global socially responsible investments. BlackRock Investment Management (U.K.), LTD seeks stocks with: (a) earnings momentum; (b) above-average growth prospects; (c) reasonable valuations; (d) quality management; and, (e) sound fundamentals. Country allocation is based on economic, political and social factors.

**BlackRock Investment Management (U.K.), LTD** Buy Side in 24 in network

BD Institution Name: BlackRock Investment Management (U.K.), LTD  
 Location: London, United Kingdom  
 Address: 33 King William St., London, EC4R 9AS, United Kingdom  
 Website: http://www.blackrock.co.uk  
 Asset Class: Equity, Fixed Income

Institution Type: Investment Fund  
 Style: Growth  
 Dominant Orientation: Active  
 Equity Portfolio Turnover: 33%  
 Reported Total Holdings (USD, mm): 276,599.35  
 Stated Total Holdings (USD, mm):

**How you're connected to Alex**

You  
 ↓  
 Russel Dinnage  
 ↓  
 Alex's connections  
 ↓  
 Alex P.

**How you're connected to BlackRock Investment Management (U.K.), LTD**

0 1st Degree, 24 2nd Degree connections in your network

BlackRock: 24 employees in your network in Follow

- Steve M. Vice President came from Exostrategy Partners
- Mark J. Vice President - Market and Reference Data came from eSignal, a division of Interactive Data Corporation
- Jeremy K. Vice President came from TheMuniCenter LLC
- Trina K. Vice president came from Impact Porter Novelli

New Hires Promotions & Changes In Your Network powered by LinkedIn

Overview Funds People Lists

Asset Class: Either Filter by: Select Coverage Select Job Function in Select Filter

Actions: --Select Action-- Go Keyword search Search Reset

People	Status	Coverages	Asset Class	Market Cap	Contact Information	Primary Contacts
<input type="checkbox"/> <b>Roland Arnold</b> <span>in</span> <span>3rd</span> Portfolio Manager		Industry: Air Services, Delivery Services, Dock Services, Transportation Services Country/Region: United Kingdom	Equity	Large Cap, Micro Cap, Mid Cap, Small Cap	roland.arnold@blackrock.com P: +44 20-7743-5113 F: +44 20-7743-1000	