

**BD Corporate - the most comprehensive Investor Relations Management solution on the market**

**The Solution**

- BD Corporate offers IR professionals a complete IR workflow solution backed by the most comprehensive and up-to-date database covering the global investment community.
- z Highly flexible targeting functionality and reporting
  - z Clean and intuitive search functionality
  - z Global, multi-asset class institutional contacts, profiles and holdings data
  - z Advanced analytical and investor screening tools
  - z Complete contact management capabilities including activity reporting and performance benchmarking
  - z Full integration with Ipreo's Global Market Intelligence and Analytics offerings
  - z Access to Research & Estimates information directly through BD Corporate
  - z Tagged Qualified Domestic Institutional Investor (QDII) firm profiles and contact information

**Quick facts**

- z Global standard for outstanding customer service and data quality
- z Comprehensive profiles of institutional money managers and their portfolio holdings
- z Most robust hedge fund and fixed income database in the industry
- z Ahead of the curve on key investor types: Sovereign Wealth Funds, Socially Responsible Investors, Activists and Sustainability
- z Leveraged by countless IR professionals around the world

**Prudential Asset Management (Singapore), LTD** Buy Side

Primary Contact(s): [Designate Primary...](#)

Location: Singapore, Singapore

Address: 30 Cecil St., #20-01, Prudential Tower, Singapore, 049712, Singapore

Phone: +65 6317-9688

Website: <http://www.prudentialunitrusts.com/>

Fax: +65 6327-8275

Asset Class: Equity, Fixed Income

Institution Type: Investment Manager-Mutual Fund

Equity Style: Growth

Equity Orientation: Active

Portfolio Turnover: 38%

Activist: No

Reported Total Holdings (USD, mm): 4,381.73

Stated Total Holdings (USD, mm): 45,000.00

Equity Assets (USD, mm): 3,012.05

Fixed Income Assets (USD, mm): 515.06

Cash (USD, mm): 352.28

Other (USD, mm): 502.34

Asset Allocation:

- Equity 68.74%
- Fixed Income 11.75%
- Other 11.46%
- Cash 8.04%

Fixed Income Portfolio Holdings:

- Corporate 70.84%
- Fixed Income - Other 19.37%
- MBS 5.42%
- Government 1.47%
- ABS 1.23%
- Municipal Bonds 0.93%

Values (USD, mm):

Values (USD, mm)	Institution Holdings
Current Position in IBM - Value/Change	0 / 0
Current Position in IBM - Shares/Change	0 / 0
% of Portfolio	0.00
% of Shares Outstanding	0.00
IBM Rank in Portfolio	

Equity Ownership:

- Energy 7.11%
- Industrials 10.06%
- Utilities 6.42%
- Consumer Goods 19.50%
- Basic Materials 7.35%
- Financials 25.80%
- Consumer Services 6.40%

**Boon Peng Ooi** Buy Side

Job Function: Chief Investment Officer, Portfolio Manager, Div

Institution Name: Prudential Asset Management (Singapore), LTD Investment M

Address: 30 Cecil St #20-01 Prudential Tower 049712, Singapore

Mailing address: Same as physical address

Email:

Telephone: 65-6317-9688

Fax: 65-6327-8275

Values (USD, mm):

Values (USD, mm)	Institution Holdings
Current Position - Value/Change	145.74 / 0.06
Current Position - Shares/Change	3,450,468 / 1,488
Industry Value - Value/Change	43.75 / 0.03



The screenshot displays the IPREO search interface. It includes sections for 'Basic Search Options', 'Advanced Search Options', and a results table. The 'Advanced Search Options' section has several expandable categories: 'Personal Information', 'Institutional Information', 'Investment Centers & Locations', and 'Equity Ownership Search Options'. The 'Equity Ownership Search Options' section is currently expanded, showing filters for 'Company(s)', 'Theme', and 'Advanced Filter'. A dropdown menu is open over the 'Select Coverage' field, listing various criteria like 'Region', 'Country', 'Currency', etc. Below the filters, a table displays search results with columns for Name, Institution Name, Primary Institution Type, Side, Asset Class, and more. The table shows several entries, including 'Rahibah Abd Manaf' and 'Mar Radzuan Abd Razak'.

### Our System

- BD Corporate includes global, multi-asset class data, as well as advanced investor screening
- Our platform provides clean, intuitive search functionality coupled with the most complete, accurate and timely data in the industry
- Institutional Contact Data, robust Ownership Information and Ipreo's proprietary Market Intelligence & Analytics are fully integrated within the platform
- Advanced investor screening & portfolio analytics provide a holistic view of the investors you are targeting
- Ipreo tracks changes to targeted industry contacts or ownership and makes thousands of updates daily while providing users with proactive alerts
- Flexible reporting facilitates communication of the results of your efforts to Senior Management and the Board
- The most complete global cross-asset class ownership data allowing combined views of an issuer's total capital structure including Fixed Income and Equity ownership
- All of this is backed by 24-hour support by our renowned and experienced account management team

Our mission is to ensure our clients establish personal relationships with the right investors - effortlessly.

### About Ipreo

The marriage of deep industry expertise and dynamic innovation, Ipreo brings market-leading intelligence, robust technology, and superior customer service to all participants in the global capital markets. Built on a legacy of experience and a thorough understanding of capital markets, Ipreo provides critical insights and flexible solutions to help our clients run better investor relations programs.



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