

Ipreo Direct Share Program (DSP) provides an online platform that shares information seamlessly between broker dealers, participants, and issuing companies

Ipreo Directed Share Program

From Deal Creation to Payment, the entire Direct Share Program (DSP) process is managed online, increasing efficiency through better communication and improved real-time monitoring of participant progress.

Deal Calendar

- z Create or select deals
- z Easily export calendar information to Excel

Deal Calendar									
Current Deals					Past Deals				
(1-50 of 188 items) << Previous 1 2 3 4 Next >>									
<input type="checkbox"/>	Deal Name	Deal Type	Security Type	Symbol	Red Date	Exp. Offer Date	Size	Px	Talk Offer Px
<input type="checkbox"/>	Music Media LLC	IPO	Common Shares	MUS	9/15/2008	9/15/2008	100,000,000 - COMMON	10	10 USD
<input type="checkbox"/>	Investment Corp.	IPO	Common Shares	IC	6/12/2009	8/12/2009	10,000 - COMMON	10	10 USD
<input type="checkbox"/>	Athletic Inc.	IPO	Common Shares	ATH	8/30/2007	8/30/2007	10,000 - COMMON	10	10 USD

Deal Details

Deal Name: Athletic Inc. Deal Code: ATH

Deal Size: 3,500,000 Security Type: Common Shares IPO

DSP Size: 325,000 Security Type Display Name: Share

Initial File Range: 0 - 10 USD Program Type Display Name: Directed Share Program

Ticker Symbol: ATH Revised File Range: - USD

Exchange: New York Stock Exchange Currency: United States Dollar

Red Date: 1/26/2007 File Date: 1/26/2007 Expected Date: Mid February

Pricing Terms

Offer Price: 10 Offer Date: 2/13/2007

Settlement Date: 2/19/2007 Trade Date: 2/14/2007

Deadlines

Documents: 2/6/2007 Time: 11:59 AM (GMT-05:00) Eastern Time (US & Canada) (Steps 1-5)

Indication of Interest: 2/6/2007 Time: 11:59 AM (GMT-05:00) Eastern Time (US & Canada) (Steps 5)

Allocation Confirmation: 2/13/2007 Time: 11:59 AM (GMT-05:00) Eastern Time (US & Canada) (Step 7)

Deal Summary

- z Quickly enter deal details including Deal Name, Deal Size, and Ticker
- z Easily manage Participant Deadlines, Pricing Information, and Deal Access
- z Communicate seamlessly with the Ipreo Client Services Team to alert them of possible participant issues
- z Manage deal access with "Deal Team" set up

Content Management

- z Post welcome letter, prospectus documents, and all other deal specific content
- z Easily edit/update participant forms during deals
- z Quickly add updated prospectus information including free-writing prospectus documents
- z Edit content to display to different groups of participants

URLs	
Issuer Home Page: http://www.xy2info.org/	Filing Document (Edgar) URL: http://www.sec.gov/
FWP1 (Edgar) URL: http://www.sec.gov/FreeWritingProspectus1.aspx	FWP2 (Edgar) URL: http://www.sec.gov/FreeWritingProspectus2.aspx
FWP3 (Edgar) URL:	FWP4 (Edgar) URL:

File Name (View)	Display Name	Type	Date
Unassigned Content			
Employees			
Letter of Notice.html	Letter of Notice	Letter of Notice Prospectus	1/17/2007 4:44:34 PM View
XYZ.Preliminary Prospectus.pdf	Offering Documents	Preliminary Prospectus Final Prospectus	1/17/2007 4:44:47 PM View
XYZ.Free Writing Prospectus.pdf	Free Writing Prospectus	Free Writing Prospectus 1 Free Writing Prospectus 2 Free Writing Prospectus 3 Free Writing Prospectus 4	2/15/2007 4:48:26 PM View

Select Participants (7)

(1 - 7 of 7 items)

<input type="checkbox"/>	Participant Name	Phone	Email	Email 2	State	Country	Online	Forms Approved	Comments	Invitation Sent
<input type="checkbox"/>	Cary, Robert	216-832-5000	robert.cary@i-deal.com		DE	USA	Yes	<input checked="" type="checkbox"/>	Edit/View	02/13/2007 09:42 AM
<input type="checkbox"/>	Edwards, Braxton	216-552-1452	b.edwards@browns.com		DE	USA	Yes	<input type="checkbox"/>	Add	02/13/2007 05:05 PM
<input type="checkbox"/>	Peterson, Oscar	212-458-7448	o.peterson@hotmail.com		DE	USA	Yes	<input type="checkbox"/>	Add/View	02/13/2007 05:08 PM
<input type="checkbox"/>	Roberts, William		billybob@gmail.com		DE	USA	No	<input type="checkbox"/>	Add	02/13/2007 04:59 PM
<input type="checkbox"/>	Smith, Bill	917-458-4156	bsmith@gmail.com		DE	USA	Yes	<input type="checkbox"/>	Add	02/13/2007 05:02 PM
<input type="checkbox"/>	Smith, Robert	216-445-8595	smith.robert@yahoo.com		OK	USA	Yes	<input type="checkbox"/>	Edit/View	02/13/2007 05:02 PM
<input type="checkbox"/>	Talbot, Whitney	212-849-5000	whitney.talbot@i-deal.com		DE	USA	Yes	<input type="checkbox"/>	Add	02/13/2007 04:57 PM

Communication

- z Quickly send communication wires to participants
- z Easily monitor all sent communications and track when participants access the system
- z Readily send emails requiring participants to read prospectus or update indications

Group Controls

- z Accommodate international participants by assigning different content, requirements and workflows
- z Easily create, select, or edit groups for participants with different requirements
- z Establish minimum, maximum and multiples for participant indications
- z Quickly enable/disable Lock-Up Language pending Lock-Up requirements

Step Type	Select Required Steps	Step Title	Document Selection
Letter of Notice	<input type="checkbox"/>	Letter of Notice	Letter of Notice
Prospectus	<input type="checkbox"/>	Offering Documents	Offering Documents
Free Writing Prospectus 1	<input type="checkbox"/>		Free Writing Prospectus
Free Writing Prospectus 2	<input type="checkbox"/>		----- Select -----
Free Writing Prospectus 3	<input type="checkbox"/>		----- Select -----
Free Writing Prospectus 4	<input type="checkbox"/>		----- Select -----
Account Info	<input type="checkbox"/>	Account Information Form	Account Form
Tax Form	<input checked="" type="checkbox"/>	Tax Form	Tax
Client Agreement	<input checked="" type="checkbox"/>	Client Agreement	Client Agreement
Questionnaire	<input checked="" type="checkbox"/>	Questionnaire	Client Questionnaire
IOI	<input type="checkbox"/>	Indication of Interest	IOI
Thank You	<input type="checkbox"/>		Thank You
Allocation Splash	<input checked="" type="checkbox"/>	Welcome Screen	AllocationSplash

Participant Name	Acct. No.	State	Comments	Directed By	Assets	Rep#	Group	Link Accessed	Prospect	Acct. Form	Tax Form	Agmt.	Quest.
Carv, Robert		DE	Edit/View		10MM	123	Existing Account Holders	02/13/2007 09:43 AM	✓	✓	✓	✓	✓
Edwards, Bravlon	9816534	DE	Add			123	Employees	02/13/2007 05:06 PM	✓	✓	✓	✓	!
Peterson, Oscar		DE	Edit/View			123	Existing Account Holders	02/13/2007 05:09 PM	✓	✓	○	○	○
Roberts, William		DE	Add			123	Employees	02/13/2007 05:00 PM	✓	✓	✓	✓	✓
Smith, Bill		DE	Add			123	Employees	02/13/2007 05:03 PM	✓	✗	✗	✗	✗

Participant Monitor

- z Efficiently filter and sort for desired participants
- z Monitor participant progress in real time by viewing status icons
- z Distinguish between online and offline users
- z Readily approve participant forms and print documentation
- z Easily export data to Excel

DSP Book

- z View and edit indications, manage allocations and final allocations
- z Determine allocations using a sophisticated Allocation Modeler
- z Easily allow issuer to log into application and manage allocations
- z Check audit trail of indications, management allocations, and final allocations

Deal Layout	Mgmt. Allocation	Final Allocation
Deal Balance	2,598,250	2,598,250
Deal Total	12,000	12,000
Book Total	12,000	12,000

About Ipreo

The marriage of deep industry expertise and dynamic innovation, Ipreo brings market-leading intelligence, robust technology, and superior customer service to all participants in the global capital markets. Bringing together state-of-the-art new issuance systems and premier global financial and investor data, Ipreo provides innovative technology and superior insights to all participants in the capital-raising process.s.