

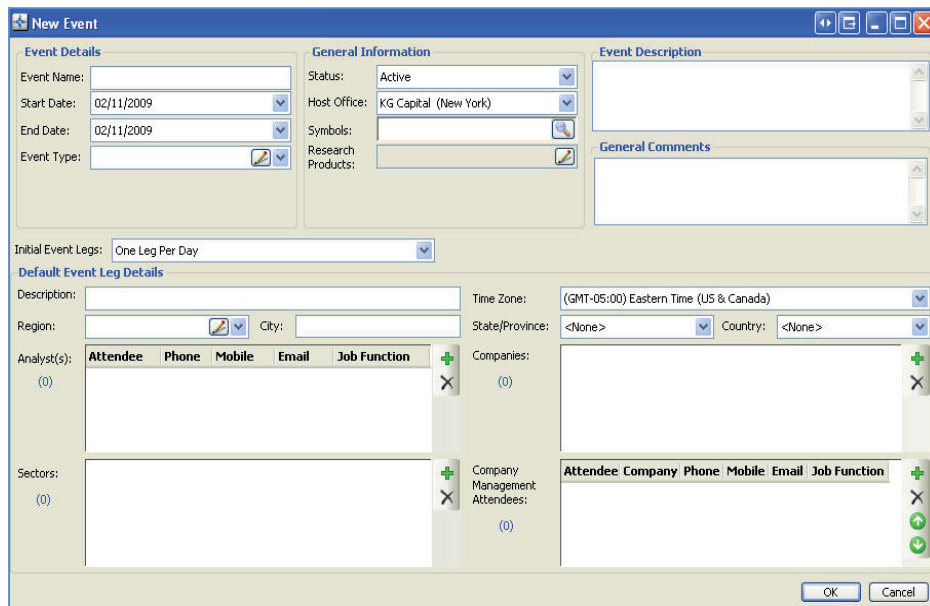
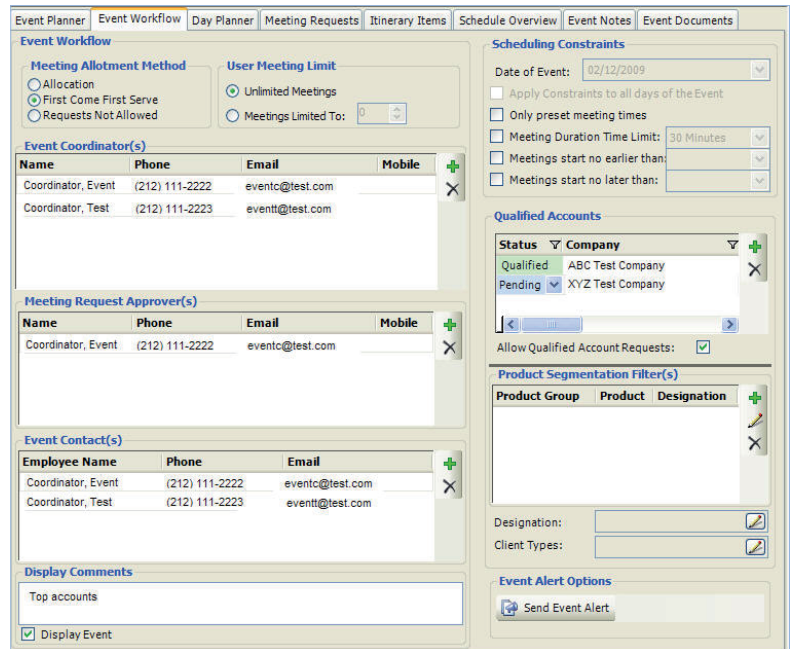
Sales and Marketing Event Management Module

Manage Events More Efficiently

BD Vision's Sales and Marketing Event Management Module facilitates organization and execution of events, including analyst meetings, field trips, road shows and conferences.

Event Workflow

- z Select from different meeting allotment methods
- z Manage event details and control when it is released to the sales force
- z Select event coordinators and sales coordinators
- z Maintain all event notes and comments
- z Enter itineraries items such as flights, travel times, car reservations directly into meeting schedules
- z Notify attendees of all meeting, event, and attendee changes immediately with email alerts
- z Attach event documents that salespeople and research analysts can access

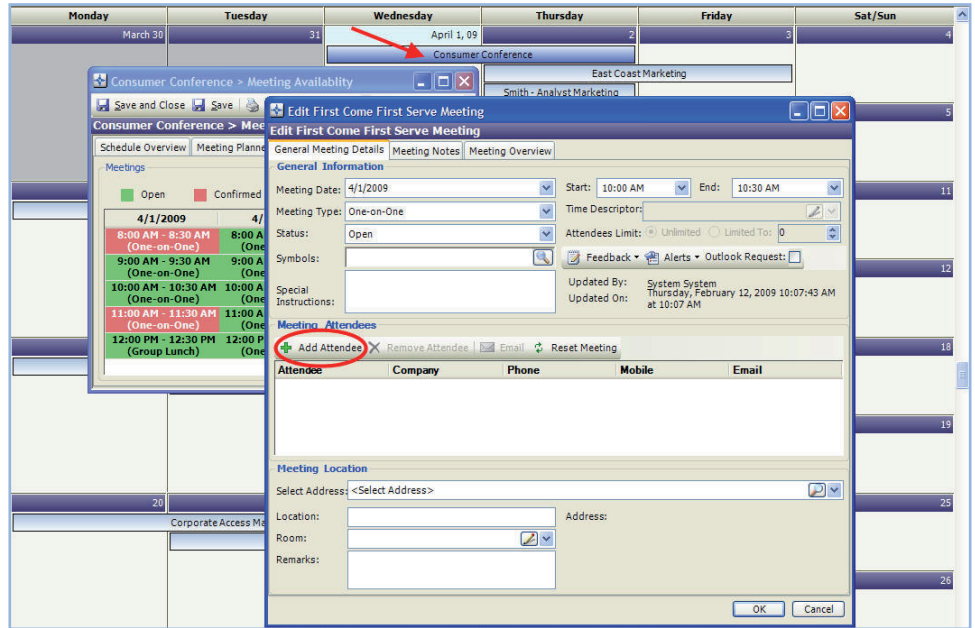


Event Planner

- z Flexible and robust tool for scheduling client meetings, generating meeting schedules, recording attendees, and specifying locations more efficiently
- z Set default event leg details including time zone & region, and add/delete analysts, companies, sectors and company management attendees
- z Associate multiple ticker symbols and research products for each event
- z Automatically generate meeting schedules with pre-defined event templates or set meeting times

Event Calendar

- z Salespeople and research analysts can view schedules in real-time for centrally managed marketing events, request meetings for clients or schedule their own timeslots
- z Monthly, weekly and daily calendar views
- z Drill down to detailed schedules
- z Request meetings directly from the calendar
- z Color-coded status of meeting requests for simple viewing



Ipreno Roadshow > Schedule Overview

Ipreno Roadshow > Schedule Overview

Schedule Overview Meeting Planner Meeting Availability Event Documents

View: US Event Schedule Overview

Ipreno Roadshow

Test User - IPREO LLC, Analyst, +1 212 999-8888

**February 17, 2009
New York City**

| Time | Description | Attendee(s) | IPREO LLC Contact(s) |
|------------------------------------|--|--|----------------------|
| 8:00 AM - 8:30 AM | Test Company 1359 Broadway 3rd floor New York, NY 10018 | Bart Simpson - Test Company | |
| 9:00 AM - 9:30 AM | | | |
| 10:00 AM - 10:30 AM | Test Company 1359 Broadway 3rd floor New York, NY 10018 | Frank Jacobs - Test Company | |
| 11:00 AM - 11:30 AM | | | |
| 12:00 PM - 12:30 PM Group Lunch | Test Company 1359 Broadway 3rd floor New York, NY 10018 | Trevor Daniels +1 212 456-9877 Homer Simpson +1 212 456-7899 x777 | |

Meeting Schedule

- z Dynamically create Schedule Overviews
- z One-click print formatting
- z Easily export Schedule Overviews to Word and Excel
- z View event notes and attachments

About Ipreno

The marriage of deep industry expertise and dynamic innovation, Ipreno brings market-leading intelligence, robust technology, and superior customer service to all participants in the global capital markets. Bringing together state-of-the-art new issuance systems and premier global financial and investor data, Ipreno provides innovative technology and superior insights to all participants in the capital-raising process.