

Direct access to BD Mail allows you to easily execute on communications & campaigns through blast messaging

Intuitive Email Blast Module

A flexible and intuitive communication tool that greatly improves your efficiency and gives you the ability to reach the right people at the right time.

Key Features

- z Ability to upload files and insert as direct links into emails to avoid firewall issues
- z Create a library of customized templates for repeat usage
- z Track emails by focus symbol and/or sector
- z Ability to BCC and CC recipients when sending a blast email
- z Protect private documents with passwords and expiration dates
- z Personalize the content of your email

	From	Subject	Received	Size
<input type="checkbox"/>	jennifer.romanelli@ipreo.com	BD Corporate Confirmation Email	10/28/2008 5:06:15 PM	2 KB

Robust Tracking Functionality

- z Detailed email tracking and delivery information to improve how you target your contacts
- z Create reports to track performance by contact or list

E-mail Tracking Information:		* Percentages based on successful delivery		Successful tracking of opened emails will only occur in instances where the recipient can read emails in HTML. Recipients who cannot read HTML emails will not be tracked.	
		Yes	No		
Responded:	0	.00%	415	100.00%	
Opened E-mail:	52	12.53%	363	87.47%	
File Link Opened:	0	.00%	415	100.00%	

Total Recipients				
Actions: --Select Action-- Go CRM: Either				
<input type="checkbox"/>	Name ^	Institution	E-mail	Sent As
<input type="checkbox"/>	John Smith	XYZ Management LLC	john.smith@xyzmgmt.com	BCC