

## Direct access to LinkedIn network profiles with BD LinkedIn PLUS

### Strengthen and boost your professional network

Ipreo has partnered with LinkedIn, the world's largest professional network, to provide seamless access to LinkedIn profiles via Ipreo's BD suite of investor prospecting and CRM solutions. BD LinkedIn PLUS provides direct, one-click access to LinkedIn network profiles of people and companies, as well as associated relational information and communications tools from the BD platforms. This dynamic integration eliminates the need to toggle between applications, bringing greater efficiency to your workflow.

#### Quick facts

- Detailed search results displaying LinkedIn membership and connection levels allowing for greater insight
- Graphical displays of how you are connected inside the LinkedIn network within BD's contact profiles
- Premium InMail functionality ensuring faster and direct communication with any LinkedIn contact
- Customized LinkedIn 1st connections counts within institutional profiles
- Robust sorting capability filters 1st connection contacts instantly

The screenshot displays the IPREO BD LinkedIn PLUS interface. The top section shows a contact profile for Andy Acker, CFA, Buy Side, Assistant: Marissa Smith. Job Function: Portfolio Manager, Analyst. Institution Name: Janus Capital Management, LLC. Address: 151 Detroit St., Denver, Colorado, 80206-4000. Email: andy.acker@janus.com. Telephone: +1 303-316-5515. A pop-up window titled "How you're connected to Andy" shows a network diagram with "You" at the top, connected to Sriram Sivaramakrishnan, Scott Roberts, and Adam Trachtenberg, who are all connected to Andy Acker. Another pop-up window titled "How you're connected to Janus Capital Management, LLC" shows a network diagram with "Janus Capital Group: 1 employee in your network" and lists contacts like Kim C., Mark R., Dave L., and Alex R. The main interface includes a "Janus Capital Management, LLC Buy Side" profile with details like Location (Denver, United States), Address (151 Detroit St., Denver, Colorado, 80206-4000), Website (http://www.janus.com), Asset Class (Equity, Fixed Income), and a pie chart for Asset Allocation (Equity 77.04%, Fixed Income 18.51%, Cash 1.51%, Other 0.51%). The bottom section shows a table of contacts with columns for People, Status, Coverages, Asset Class, Market Cap, Contact Information, and CRM.